

# Project pricing for HD video and photography services

Whether your aerial media project is simple or complex, we would like to discuss your specific needs either in person or by telephone. Each aerial project is different and many factors need to be reviewed.

## **Typical multikopter filming considerations**

When estimating a job we consider personnel and equipment safety, site specific conditions, window of availability for scheduling, current weather conditions, aerial photographs and/or aerial HD video, desired number of elevated shots and angles and end-use of finished product.

#### **Pricing**

Every project requires a custom proposal and your pricing estimate will be detailed in a statement of work (SOW). Photography, filming, editing services, travel expenses and usage fees are expressed as a separate billing line items.

#### **Mobilization Fee:**

For all projects we charge a Mobilization Fee. This fee includes approximately one hour of on-location consultation, site survey, and setup. It includes:

- Analyzing the property for safety and secure take-off/landing zone
- Assessing desired angles of elevated shots considering sun and wind conditions
- Equipment set up, pre-flight safety check and frequency scan

### **Security deposit**

A security deposit of 25% of SOW amount for on-location shooting may be required to hold the date and must be received no later than two weeks prior to the scheduled project. This deposit will be applied to the final invoice.

#### **Payment**

We accept cash, checks, money orders, or Pay-pal. Sorry we do not accept any credit cards at this time, unless you are using them through Pay-pal.

### **Processing and delivery**

A typical session yields 10 - 15 images or approximately 7-10 minutes of unedited video.

Still images are processed using Adobe Photoshop, assuring proper brightness, contrast, and color balance. We can provide JPG or TIF files. The full-size TIF files can be as much as 48 megabytes and can produce high-quality images up to 16" x 20" and above. The JPEG version can be 5-10 megabytes.

Video footage is captured in the AVCHD standard and is processed into smaller clips using Adobe Premiere, assuring easy consumption, stability and continuity. A typical one minute 1080p clip is about 240 megabytes. A one minute 4K clip is about 1 gigabyte.

Additional editing and compilation services are available.

All delivery will be via direct file transfer or secure on-line drop-box service at no cost.

### Inclement weather, site conditions, and safety

Monitoring the weather forecast for your location is important. Leading up to the scheduled flight time we will confirm the shoot based on them. We strive to perform our filming under the best weather conditions that will give the most favorable results. However, please realize the Mother Nature is not 100% predictable. Inclement weather may cause the delay or rescheduling of the flight. *KOPETERVISON* reserves the right to cease flight operations should high winds pose a safety concern.

If we are en route or on location and weather conditions, site conditions, and/or safety issues become unfavorable and the shoot is canceled then any fees incurred up to that point will be charged. We reserve the right to make the final decision.

If conditions should determine that a flight should be delayed or canceled upon arrival, we will reschedule for a later date and the client will be responsible for the following:

- If the client chooses to have KOPTERVISION remain on site until conditions permit (on stand-by) and complete the flight, a \$250/hour fee will be added to the total job cost.
- In the event the flight is rescheduled for a later date, the client will be charged travel expenses to/from Redwood City, CA.
- In the event the flight is canceled by the client, the client will be charged the mobilization fee and all travel expenses incurred at cost.

#### **Security for flight zones**

Proper permission, permits (if applicable), and/or security clearance for taking aerial photographs and/or aerial video footage of subjects shall be the sole responsibility of the client and shall be coordinated with us. This means you need to review the airspace classification of your location/subject for restrictions. Note that we may not be able to fly within or adjacent to special use airspace.

Upon arrival to site, if an issue should be present, the time used by *KOPTERVISION* to secure proper security clearance is billable to the client at a fee of \$250/hour. All flights must be conducted in a manner that assures the safety of persons/property on the ground and full size air traffic above.